

DETAILED CONTEST RULES CUSTOM SCRATCH & WIN CARDS - RADIO:

1. How to Enter the Contest:

- a. The “**Tanker of Gas**” contest will begin on May 16, 2011 and end on July 10, 2011.
- b. To participate in the contest complete a Tanker of Gas scratcher game at Will Tiesiera Ford, 2101 East Cross Avenue @ Mooney Blvd., Tulare, CA. To register for a chance to participate, specify (fill out a Tanker of Gas scratcher game card). How the qualifiers will be chosen break out individually.
- c. Limit one (1) entry per person. Entrants may be disqualified at the sole discretion of BUCKLEY BROADCASTING and/or Will Tiesiera Ford.

2. Eligibility Restrictions:

- a. The contest is open to all customers of Will Tiesiera Ford and/or listeners of BUCKLEY BROADCASTING who are 18 years of age or older, are legal citizens of and who reside within the United States of America. Employees, officers, and directors of Will Tiesiera Ford, Media Matters advertising agency, BUCKLEY BROADCASTING and Odds On Promotions, their respective affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising, and promotion agencies, any and all other companies associated with this contest, and the members of the immediate families or households of any of the above are not eligible. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within the same household.

3. Prizes:

- a. Grand Prize: A Tanker of Gas; \$36,000 in free gas. A maximum of one (1) grand prize will be awarded. If the one (1) available Grand Prize is won in accordance with these Rules, the contest will officially end at the time the Grand Prize is won.
- b. Grand prize is provided courtesy of Odds On Promotions.
- c. All prizes or prize certificates may be picked up at the office of BUCKLEY BROADCASTING, 617 West Tulare Avenue, Visalia, CA 93277. Any prize or prize certificate not claimed within forty-five days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. BUCKLEY BROADCASTING and/or Will Tiesiera Ford are not responsible for the safe arrival of a prize or prize certificate.
- d. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- e. Grand Prize winner will receive 1099 IRS Tax form for the value of the grand prize as stated in these contest rules.
- f. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner’s receipt of this prize.

4. Selection and Notification of Winners:

- a. Decisions of BUCKLEY BROADCASTING and/or Will Tiesiera Ford management with respect to the contest are final.

- b. Two (2) contest administrators must supervise the event and are responsible for the contestants understanding of the terms and conditions of this promotion.
- c. Only scratch cards labeled “Tanker of Gas” containing unique and valid serial numbers will be eligible for prize reimbursement.
- d. The location and orientation of the winning and non-winning symbols within the scratch off areas may rotate.
- e. In order to qualify for prize reimbursement, an eligible contestant must scratch Six (6) and only Six (6) surfaces revealing identical “Matching” symbols (in any rotation) under each and every scratched surface.
- f. The odds of being selected as an official contestant(s) are dependent upon the number of entries received. The odds of winning the contest once selected as an official contestant are: 1:593,775.

5. Conditions:

- a. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent. Failure or refusal to execute the release will result in winner forfeiting the prize. Photo identification and social security number of the Grand Prize winner may also be required in order to collect the prize
- b. By participating in the contest, the winner or winners (and their guest or traveling companion, if any) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- c. A maximum (1) grand prize(s) will be awarded. Grand prize winner must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance is the responsibility of winner including but not limited to all federal state and local taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor’s sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.
- d. Grand prize winner(s) will be required to complete and return a W-9 form, affidavit of eligibility, and liability/publicity release and present a valid driver’s license and social security card before prize will be awarded. The winner agrees to allow BUCKLEY BROADCASTING, WILL TIESIERA FORD AND OR MEDIA MATTERS to use their name and likeness in all promotional materials. Winner of prize will be issued a 1099 form reflecting the value of the prize and are responsible for paying all income taxes on prize. Pursuant to the liability release, the winners will agree to hold Odds On Promotions, BUCKLEY BROADCASTING and/or Will Tiesiera Ford, its licensee, their affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- e. BUCKLEY BROADCASTING and/or Will Tiesiera Ford, its licensee reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by BUCKLEY BROADCASTING and/or Will Tiesiera Ford, its licensee management.

- f. No purchase is necessary. Purchase does not increase chances of winning. The contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of BUCKLEY BROADCASTING and/or Will Tiesiera Ford, its licensee.
- h. BUCKLEY BROADCASTING and/or Will Tiesiera Ford, its licensee is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- i. Copies of the written contest rules and a list of all winners are available on-line at www.Q97.com, www.997classicrock.com and/or at www.tiesieraford.com and during regular business hours at the main studio of BUCKLEY BROADCASTING and/or Will Tiesiera Ford or by sending a self-addressed stamped envelope to BUCKLEY BROADCASTING, 617 West Tulare Avenue, Visalia, CA 93277.